

Hello!

Firstly, a big thank you for your interest in Smile Box a business I launched in 2021, created to help you promote a positive work environment and build an emotionally resilient team.

This brochure is packed full of useful information to show you how we can support your wellbeing culture and help boost staff engagement.

Here at Smile Box, we are passionate about wellbeing and positive mental health and we know the events of the last few years has put pressure on many people. It's likely your team members may be feeling overwhelmed right now and forgetting to prioritise self-care.

In fact, a recent study by Deloitte shows that 28% of employees either left their jobs in 2021 or are planning to leave in 2022, with 61% citing poor mental health as the reason they are leaving.

By sending Smile Boxes to your team, you can share a little box of loveliness full of wellbeing gifts, and practical tools to help build emotional resilience and show your team that you care.

I hope you enjoy browsing through this brochure and would love to hear how we can support your wellbeing culture. Drop an e-mail to hello@smile-box.co.uk!

Donna

Donna Fisher, Founder.

WWW.SMILE-BOX.CO.UK



What is a Smile Box?

A Perk Box, Care Package or pat on the back? We don't mind what you call it, put simply our Smile Box is a gift box packed full of treats to make your staff Smile.

The importance of 'workplace wellbeing' has been talked about for a while, but now more than ever before, we know that supporting your employees' mental health and wellbeing is quite rightly high on your list of priorities.

Share the gift of gratitude by rewarding your colleagues with a fully branded Smile Box and let them know how valued they are. As well as a selection of treats for your team to enjoy, your fully branded Smile Box will also be packed full of mental health resources to support their emotional wellbeing.



Each Smile Box contains...



Six products
all chosen to
promote self-care
and improve
wellbeing



Our **Smile Stand**
with mindfulness
tips to support
emotional
resilience



A **brochure**
showcasing the
products and
featuring mental
health resources



A **personalised
letter** from your
CEO featuring
your logo or
branding



Gift wrapped
and beautifully
packaged to
feel like a
real treat!

Research by Deloitte, published in 2022 shows that on average, for every £1 spent on supporting their people's mental health, employers will get £5 back on their investment in reduced presenteeism, absenteeism and staff turnover.

**DID
YOU
KNOW?**



*...the perk box that
pays for itself!*

Your staff are your most valuable asset. When you invest your time, money and energy in recruiting and training the right people, you want that talent to stay within the organisation, and tell people what a great company you are to work for.

You know that employee engagement matters more now than ever before. And if your team are happy and healthy at work that means they will be more productive and loyal to you so everyone's a winner, right!?

As well as a selection of feel-good products to show staff they are appreciated, your Smile Box can also include personalised resources. We can design something that signposts to your EAP, promotes your wellbeing initiatives or offers tips around positive health, like exercise, or better sleep.

What are the benefits of happy staff?



We all like to feel appreciated at work and here at Smile Box we can help support your culture for employee wellbeing and recognition by creating fully branded Gift Boxes that will boost morale and make your staff smile.

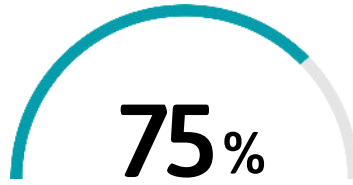
Organisations of all sizes are now recognising the value of wellbeing and the importance of supporting staff to feel happier and healthier.

28% of employees either left in 2021 or were planning to leave their jobs in 2022, with 61% citing poor mental health as the reason they are leaving*.

Did you know?



staff said they were more motivated by recognition from their employer than by money



of employees are more likely to stay with their employer because of their benefits package



working days lost in 2020/21 due to work related ill health (that's 18.6 days each year for each person off*)



the cost of poor mental health to employers in the UK according to research by Deloitte (2022)

* ONS 20/21 Labour Force Survey (LFS)



Fully branded and bespoke!

Inside each Smile Box, you'll find hand-selected products, wrapped in tissue paper to feel like a real treat for the ultimate unboxing experience!

All Smile Boxes include resources to support positive mental health along with a personalised letter from your Director, Wellbeing Lead or HR Manager.

Your Smile Box can be fully branded both inside and out to reflect your corporate branding and will feature your company logo. All artwork is completed to a high standard by our experienced design team in line with your brand guidelines to ensure a professional gift that will wow you, and your staff.

When can I use Smile Box?



A general thank you to staff in recognition of their contributions



Gifted to staff instead of a goodie bag at a conference or event



To celebrate an annual work anniversary or as a birthday gift



A welcome gift for new starters as part of your on-boarding process



An end of year gift to appreciate your teams hard work



A regular subscription box offered as part of your benefits scheme

Can we decide what items are in our Smile Boxes?

Of course you can, and we have hundreds of amazing products for you to choose from. Following our Discovery Call, we'll make recommendations to you based on the main purpose of your Smile Box and staff demographic, but the final decision is yours - after all, you know your staff best!

Once we have a better feel for your organisational culture and the objectives for your Smile Box, we'll send you a tailored proposal with some product suggestions. And if there's something particular you'd like included in your box, just let us know and we'll find a solution that's perfect for you.

What will be in your Smile Box?



DON'T FORGET

Smile Boxes are a great tool alongside your existing wellbeing initiatives to support these important annual events

Mental Health Awareness Week 15th - 21st May 2023
World Mental Health Day - 10th October 2023



Introducing our Smile Stand!

We include our amazing Smile Stand with every Smile Box. Inside, you'll find 10 Positivity Postcards featuring motivational messages, quotes and mindfulness tips, all designed to support wellbeing and mental health.

We have a great selection for you to choose from and can also create branded postcards to tie in with any key messages or company values. Let us signpost to your EAP provider, promote your wellbeing initiatives or celebrate your ED&I culture. We can provide a tailored solution for your organisation.

Once your Smile Stands are being used by your team, we can provide postcards throughout the year to support any new campaigns as part of your internal communications and wellbeing strategy.





Media Pack with every order!

While you're sending out Smile Boxes for the right reasons – to improve employee wellbeing - you may as well benefit from some kudos for being the lovely and caring employer that you are!

Celebrating the fact that you're sending Smile Boxes will give staff something to look forward to, improve your employee engagement and generate some feel-good vibes in the workplace.

So why not make the most of the opportunity to shine with our Media Pack created just for you, with every order. We include a selection of personalised photos and create branded graphics that can be shared on LinkedIn and Slack, within newsletters or on your social media pages for you to use how you'd like.

TO: All Staff

SUBJECT: Newsletter



Check your post-box!

We think you're great & appreciate all you do so expect a little package in the post this week to put a smile on your face and say **'Thank you!'**



Thank you for all you do!

NHS

Oxford Hospitals Charity

A LITTLE SURPRISE IS HEADING YOUR WAY!



What next.....?

1

Book your Discovery Session

Book your no obligation chat with us about what you need and we'll enjoy a catch up over a cuppa. We can discuss your wellbeing culture and ask a few questions to get to know you better and discuss how we might be able to help. We'll also show you some of the products available and answer any questions you might have.



2

Receive your Proposal

Now we understand how we can support you, we'll prepare and send a bespoke proposal showing you a Smile Box suitable for your business. The solution we offer will be tailored to your organisation with product suggestions and we'll provide the costs information including any additional fees such as VAT and delivery.



3

Place your Order

This is where the fun begins! Together, we'll fine tune your Smile Box to give you exactly what you need. From the products and branding, to mental health resources for your staff, we'll take care of it all and ensure it's a stress-free experience, so you'll want to come back and order again in the future (just like 70% of our customers do!).



4

Delivery Day

Next, it's time for your Smile Boxes to be despatched. If most of your staff are site-based, we can send them to you so you can distribute them to staff and create a buzz. If you have team members working from home or off-site, we can post them directly to staff at their home address using our GDPR secure process.



5

Happy Staff Time

Here's where the magic happens! Watch and feel the boost in staff morale and engagement when your employees receive their personalised Smile Boxes with personalised letter! You'll hear chatter about staff feeling appreciated and feel a noticeable buzz within your organisation.



Get in Touch

✉ hello@smile-box.co.uk

WWW.SMILE-BOX.CO.UK



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@SmileBoxUK